

MINI GUIDE

Master for new parents





This publication has received financial support from the European Union Programme for Employment and Social Innovation "EaSI" (2014- 2020).

Disclaimer

The information, documentation and figures in this document are under the sole responsibility of the author and do not necessarily reflect the views of the European Commission. The European Commission is not liable for any use that may be made of the information contained herein.

To access the platform, follow this link
<https://masp.maam.life/0000-staff?language=en>

The MASP project

MASP - Master Parenting in work and life - is an EU funded project that has 3 objectives:

- **encourage higher participation** of women in labor market;
- **reconcile work and private life** of working parents;
- **support more equal share** of care responsibilities between working women and men.

Throughout the project, the partnership coordinated by the Municipality of Milan will develop and test an innovative work-life balance strategy focusing on a different culture of parenthood and different ways to address the needs generated from it. In order to foster this “work-life synergy” perspective, the project activities will include:

research and analysis of best practices of work-life balance strategies;

- sharing of best practices through workshops and study visits;
- testing of best practices - Development of two digital platforms, one for pregnant women / unemployed mother and one for new parents
- analysis and evaluation according to the method of Family Audit
- dissemination and communication activities;
- social impact and policy evaluation.

The project will run from February 2019 to April 2021.



Registration is same for everyone

Once registered, mothers and fathers have access to different courses and one common community.

Channel the power of the parenting experience into the world of work

The increased complexity of life as a parent provides many natural opportunities for unexpected and powerful skills – which will never leave us.

Enter CHILD powered by MAAM® and discover all of the means in which parenting makes you stronger

CHILD transforms the unique abilities tested and developed during parenthood into skills applicable to the world of work, such as mental elasticity, empathy and complex problem solving.

With an intuitive digital platform, CHILD can be accessed anywhere with a computer, tablet or smartphone. Participation is on a voluntary basis so you can work it around your schedule, and all your work on the platform remains confidential, visible only to you and the CHILD research team in an anonymous form.

The programme is suitable for expectant women and parents of 0-3-year-olds kids.

REGISTER SIGN IN

Language
English

Name *

Surname *

Email for login *

Company email *



3 important points



The registration to the program is **voluntary**; once registered, your membership is active for **6 months**.



An email address is always available to provide support and handle all queries relating to each phase, starting from registration. **The network is cured and managed by dedicated community manager belonging to the course team.**



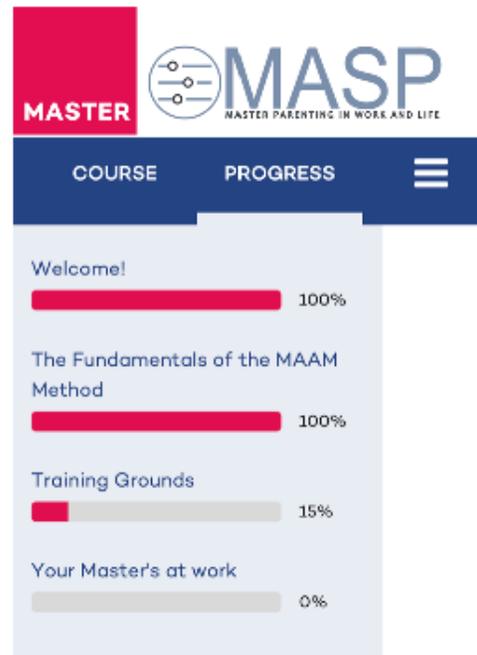
The online experience guarantees the participants' total anonymity. The statistical data in the anonymous and aggregate form is collected by the Life Based Value research team and made available to the MASP partnership.



The course

Throughout the course you will find the topic modules, which you may continue to consult for 6 months, subdivided into:

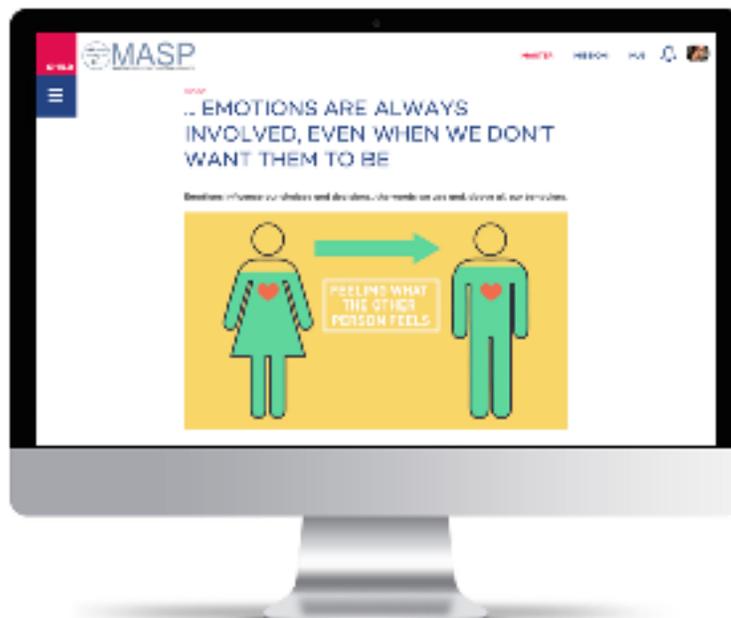
- Introduction
- Scientific fundamentals of the method
- Training grounds for your skills
- Conclusion - back to work



Contents

In the training sessions you will find scientific information, questions and in-depth studies fitting the participants' different levels of interest and fruition.

You will see more often multimedia content: educational or inspirational videos.





Real-life Missions

You can train your skills through practical exercises to put into practice in everyday life.

Using the navigation bar, you will access your MISSIONS dashboard, where you'll find completed Real-life Missions and those yet to be completed.



Community

Here you will find colleagues with whom to share the various phases of the experience: online and elsewhere.

The network of the parenting master is always accessible to alumni, who may also become the mentors for other participants and ambassadors of the programme.

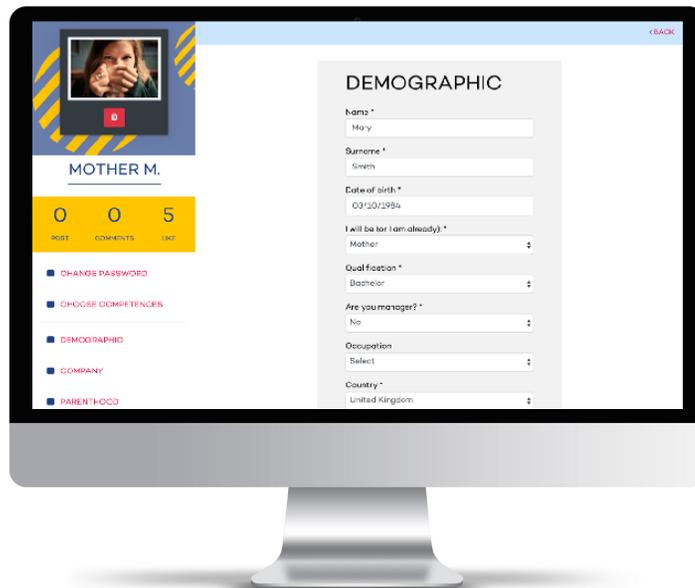




Your profile

A place to return and review the experience in progress, save it and share it at the end of the journey.

Space for free and personal thoughts, notes, reflections, to be reread also in the coming years.



Your diary

Maybe one day you will want to reread, find and maybe share your thoughts and discoveries with those you love.

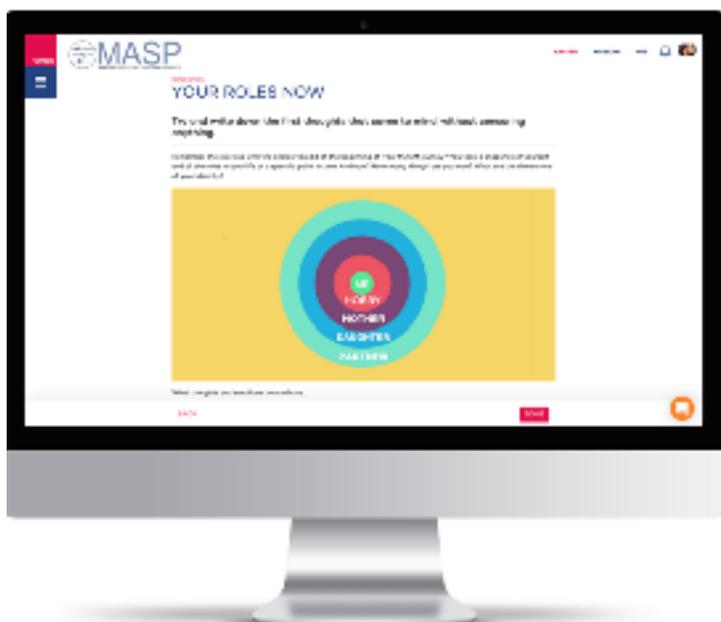
You can save your path, in a document to download and print, through the Personal Diary: you will find all the reflections you wrote on the path during your experience.





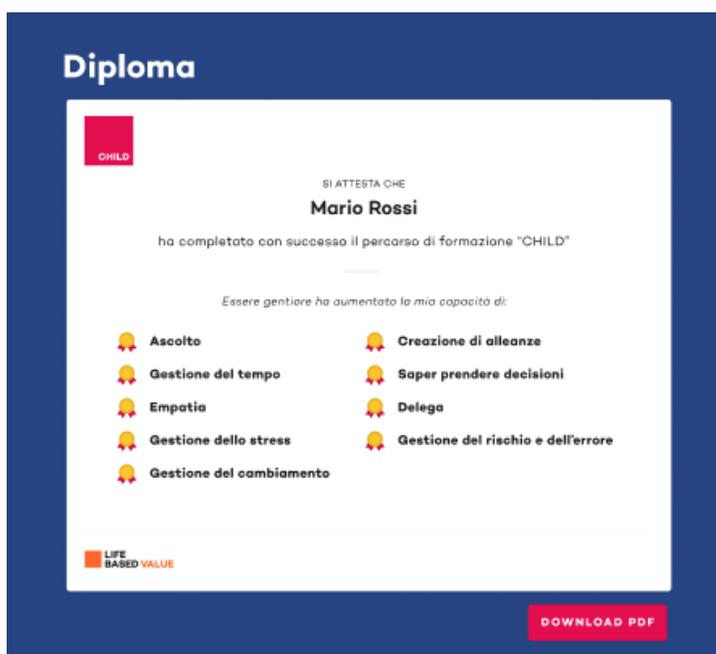
Your master's at work

Like any masters' programme worthy of the name, the parenting master also has a final «project work»: in the last months of the online course, you will be asked to annotate some episodes in which you have successfully applied trasilience.



Your diploma

After completing the scientific bases, at least two skills and conclusions, you can obtain the MAAM® diploma, but above all you will have the certainty of having conquered a method that makes life a precious natural gym, which you will never lose again.





HAVE A GREAT MASTER!

For further questions contact us at:
masp.support@maam.life
www.maam.life



Developed by



This publication has received financial support from the European Union Programme for Employment and Social Innovation "EaSI" (2014- 2020).

Disclaimer

The information, documentation and figures in this document are under the sole responsibility of the author and do not necessarily reflect the views of the European Commission. The European Commission is not liable for any use that may be made of the information contained herein.

