

MILANO
FASHION
WEEK



Camera Nazionale
della Moda Italiana

Calendar

19 - 25 September 2023

Women's Collection - Spring/Summer 2024

WITH THE
SUPPORT OF



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MILANOFASHIONWEEK.CAMERAMODA.IT

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FINAL CALENDAR 07/09/2023



FASHION SHOWS — FINAL CALENDAR 07/09/2023

Tuesday 19 Sept	Wednesday 20 Sept	Thursday 21 Sept	Friday 22 Sept	Saturday 23 Sept	Sunday 24 Sept	Monday 25 Sept
<p>09:30 ICEBERG ** VIA PALERMO, 10</p> <p>10:30 ANTONIO MARRAS ** VIA MECENATE, 84</p> <p>11:15 DANIELA GREGIS * VIA VILLA MIRABELLO, 6</p> <p>12:00 BUDAPEST SELECT ** PIAZZA DEL DUOMO, 12</p> <p>13:00 ONITSUKA TIGER ** VIA BERGOGNONE, 26</p> <p>14:00 FENDI * VIA SOLARI, 35</p> <p>15:00 DEL CORE * VIA PIETRO TEMPESTA, 4</p> <p>MILANO MODA GRADUATE</p> <p>16:00 MARCO RAMBALDI * VIA PRIVATA G. ZAMBELLI, 20</p> <p>CNMI FASHION HUB OPENING</p> <p>17:00 ALBERTA FERRETTI * PIAZZA CASTELLO</p> <p>18:00 N°21 * VIA ARCHIMEDE, 26</p> <p>19:00 ROBERTO CAVALLI * PIAZZA DEGLI AFFARI, 6</p> <p>20:00 ETRO * PIAZZA LINA BO BARDI, 1</p> <p>21:00 DIESEL ** VIA VALTELLINA, 7</p>	<p>09:30 ICEBERG ** VIA PALERMO, 10</p> <p>10:30 ANTONIO MARRAS ** VIA MECENATE, 84</p> <p>11:15 DANIELA GREGIS * VIA VILLA MIRABELLO, 6</p> <p>12:00 BUDAPEST SELECT ** PIAZZA DEL DUOMO, 12</p> <p>13:00 ONITSUKA TIGER ** VIA BERGOGNONE, 26</p> <p>14:00 FENDI * VIA SOLARI, 35</p> <p>15:00 DEL CORE * VIA PIETRO TEMPESTA, 4</p> <p>16:00 MARCO RAMBALDI * VIA PRIVATA G. ZAMBELLI, 20</p> <p>17:00 ALBERTA FERRETTI * PIAZZA CASTELLO</p> <p>18:00 N°21 * VIA ARCHIMEDE, 26</p> <p>19:00 ROBERTO CAVALLI * PIAZZA DEGLI AFFARI, 6</p> <p>20:00 ETRO * PIAZZA LINA BO BARDI, 1</p> <p>21:00 DIESEL ** VIA VALTELLINA, 7</p>	<p>09:30 MAX MARA * VIA ENRICO BESANA, 12</p> <p>10:30 GENNY * VIA BARTOLOMEO COLLEONI, 14</p> <p>11:30 CALCATERRA * VIA DAVERIO, 7</p> <p>12:30 ANTEPRIMA * VIA CLERICI, 10</p> <p>13:15 ACT N°1 ** LOCATION SEE ON INVITATION</p> <p>14:00 PRADA * VIA LORENZINI, 14</p> <p>15:00 MM6 MAISON MARGIELA ** VIA CORSICO, 3</p> <p>16:00 AIGNER * VIA SAN LUCA, 3</p> <p>17:00 EMPORIO ARMANI **** VIA BERGOGNONE, 59</p> <p>18:00 MOSCHINO * VIA MONCUCCO, 35</p> <p>19:00 BLUMARINE * VIA CALABIANA, 6</p> <p>20:00 GCDS ** LOCATION SEE ON INVITATION</p> <p>21:00 TOM FORD ** VIA PIRANESI, 14</p>	<p>09:30 TOD'S * VIA BERGOGNONE, 34</p> <p>10:30 CORMIO ** VIA FANTOLI, 15/9</p> <p>11:30 PHILOSOPHY DI LORENZO SERAFINI * VIA ENRICO BESANA, 12</p> <p>12:30 SPORTMAX * VIA MECENATE, 88/A</p> <p>14:00 LUISA BECCARIA * LOCATION SEE ON INVITATION</p> <p>15:00 GUCCI * LOCATION SEE ON INVITATION</p> <p>16:00 MSGM * VIA BONARDI, 9</p> <p>17:00 SUNNEI ** LOCATION SEE ON INVITATION</p> <p>18:00 VIVETTA * VIA SAN BARNABA, 48</p> <p>19:30 VERSACE ** LOCATION SEE ON INVITATION</p> <p>20:15 HAN KJØBENHAVN * PIAZZA DEL DUOMO, 12</p> <p>21:00 BOSS ** VIALE SCARAMPO - GATE 5</p>	<p>09:30 FERRARI ** PIAZZA VETRA, 7</p> <p>10:30 ERMANNNO SCERVINO * VIA FESTA DEL PERDONO, 7</p> <p>11:30 FERRAGAMO ** PIAZZA VI FEBBRAIO</p> <p>12:30 ANDREĀDAMO * VIA CALABIANA, 6</p> <p>14:00 DOLCE & GABBANA * VIALE PIAVE, 24</p> <p>15:15 JIL SANDER ** VIA PERIN DEL VAGA, 2</p> <p>16:15 MISSONI * VIA PALERMO, 10</p> <p>17:00 BALLY ** LOCATION SEE ON INVITATION</p> <p>18:00 THE ATTICO * LOCATION SEE ON INVITATION</p> <p>19:00 TOKYO JAMES ** PIAZZA DEL DUOMO, 12</p> <p>20:00 BOTTEGA VENETA ** LOCATION SEE ON INVITATION</p> <p>21:30 PHILIPP PLEIN ** PIAZZA CARLO STUPARICH, 1</p>	<p>09:30 HUI * VIA CLERICI, 5</p> <p>10:30 CHIARA BONI LA PETITE ROBE * VIA SAN LUCA, 3</p> <p>11:30 KAROLINE VITTO SUPPORTED BY DOLCE&GABBANA * VIA BROGGI, 23</p> <p>12:30 LUISA SPAGNOLI * VIA CONSERVATORIO, 12</p> <p>13:15 MAXIVIVE * VIA SANT'ANDREA, 6</p> <p>14:00 SHUTING QIU * C.SO DI PORTA TICINESE, 95</p> <p>15:00 ANIYE RECORDS * VIA VENTURA, 14</p> <p>16:00 AVAVAV * VIA PIRANESI, 4</p> <p>17:00 GIORGIO ARMANI **** VIA BORGONUOVO, 21</p> <p>18:00 RAVE REVIEW * LOCATION TBC</p> <p>CNMI SUSTAINABLE FASHION AWARDS 2023</p>	<p>10:00 PILLINGS * DIGITAL</p> <p>10:30 GUIDO VERA ** DIGITAL</p> <p>11:00 MAISON NENCIONI * DIGITAL</p> <p>11:30 PHAN DANG HOANG * DIGITAL</p> <p>12:00 LAURA BIAGIOTTI * DIGITAL</p>
	<p>* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION</p>	<p>* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION *** EMPORIO ARMANI 16:00 - 1ST SHOW 17:00 - 2ND SHOW</p>	<p>* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION</p>	<p>* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION</p>	<p>* WOMEN'S COLLECTION *** GIORGIO ARMANI 16:00 - 1ST SHOW 17:00 - 2ND SHOW</p>	<p>* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION</p>

Shuttle buses link one fashion show to the other and depart daily, from the 19th to the 25th, at 9:00 from Piazza Duomo, corner with Piazza dei Mercanti

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MILANO FASHION WEEK



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Calendar / 19 - 25 September 2023 / Women's Collection / Spring - Summer 2024

PRESENTATIONS — FINAL CALENDAR 07/09/2023

Tuesday 19 Sept	Wednesday 20 Sept	Thursday 21 Sept	Thursday 21 Sept	Friday 22 Sept	Saturday 23 Sept	Sunday 24 Sept
17:00/19:00 BUDAPEST SELECT: BORBALA PINETIME CLOTHING UNREALINDUSTRY ** PIAZZA DEI MERCANTI, 2	09:30/14:30 SIMONETTA RAVIZZA * VIA SANT'ANDREA, 8/A 10:00/14:00 BORBONESE * VIA DURINI, 24 10:00/14:00 GIANLUCA CAPANNOLO * VIA SAN MAURILIO, 7 10:00/18:00 MAX&CO WITH SOFIA SANCHEZ DE BETAK CHUFY * VIA MONTE NAPOLEONE, 13 10:00/18:00 WEEKEND MAX MARA BY ARTHUR ARBESSER * VIA MONTE DI PIETÀ, 23 11:00/14:00 SARAWONG * C.SO DI PORTA TICINESE, 95 11:00/17:00 BLAZÉ MILANO * VIA SOLFERINO, 42 12:00/16:00 HERNO * VIA A. SOLARI, 37 12:00/18:00 LE SILLA * VIA SAN DAMIANO, 2 12:00/20:00 SERGIO ROSSI * PIAZZA DELLA REPUBBLICA, 17 13:00/15:00 HOGAN * VIA SAVONA, 56 15:00/18:00 ALESSANDRO VIGILANTE * VIA CARLO BOTTA, 18 15:00/22:00 BRUNELLO CUCINELLI * VIA MONTELO, 16 16:00/19:30 MACH & MACH * FORO BUONAPARTE, 54 17:00/21:00 DENNJ * VIA CAPPUCCIO, 7	09:00/13:00 SANTONI * VIA CLERICI, 5 09:30/13:30 MANTÙ * C.SO MONFORTE, 39 09:30/17:30 BOYY * VIA BAGUTTA, 9 10:00/12:00 PELZO ** VIA GESÙ, 6/8 10:00/13:00 VIVIERS * VIA DELLE ORE, 3 10:00/14:00 KITON * VIA PONTACCIO, 21 10:00/14:00 MADE FOR A WOMAN * THANKS TO STARBUCKS RESERVE ROASTERY MILANO PIAZZA CORDUSIO, 3 10:00/19:00 VALEXTRA * VIA A. MANZONI, 3 10:00/20:00 PIANEGONDA * VIA GESÙ, 6/8 10:00/21:00 FRATELLI ROSSETTI ** C.SO MONFORTE, 35 10:30/13:30 FABIANA FILIPPI * VIA ACHILLE MAIOCCHI, 7 11:00/18:00 SWAROVSKY * CORSO MAGENTA, 24 11:00/21:00 ALESSANDRO ENRIQUEZ * PIAZZA GIUSEPPE TOMASI DI LAMPEDUSA 12:00/16:00 JACOB COHEN BY MATTHEW ADAMS DOLAN * VIA VERBANO, 8 12:30/15:30 FIORUCCI * VIA OROBIA, 11 13:00/15:00 HUSKY * VIA SANT'ANDREA, 18	14:30/20:30 GENTRYPORTOFINO * VIA MARCONA, 3 15:00/21:00 LA DOUBLEJ * PIAZZALE PRINCIPESSA CLOTILDE, 11 16:00/20:00 FLOWER MOUNTAIN * VIA GORANI, 4 16:00/20:00 INAN STUDIO * VIA SANT'ANDREA, 10 17:30/20:30 FLORANIA * VIA E. TAZZOLI, 3	09:00/14:00 ELEVENTY * C.SO VENEZIA, 5 09:00/18:00 JIMMY CHOO * PIAZZA SAN SEPOLCRO, 2 09:30/18:30 DUVETICA ** VIA SENATO, 14 10:00/14:00 DES_PHEMMES LOCATION TBC 10:00/18:00 LORO PIANA ** VIA GIUSEPPE SACCHI, 5 10:00/18:00 MARINA RINALDI BY MARY KATRANTZOU * PIAZZA DEL LIBERTY, 4 10:00/19:00 CHARLES PHILIP * VIA VITTORIO VENETO, 30 10:00/19:00 MARIO VALENTINO * VIA GESÙ, 6/8 10:00/19:00 VALENTINO SHOES * VIA GESÙ, 6/8 10:30/14:30 STUART WEITZMAN * PIAZZA SAN BABILA, 5 11:00/17:30 RENÉ CAOVIALLA * C.SO MATTEOTTI, 10 11:00/19:00 AGL * VIA DELLA SPIGA, 33 11:30/18:00 GIANVITO ROSSI * VIA SANTO SPIRITO, 7 13:00/20:00 GIUSEPPE ZANOTTI * VIA MONTE NAPOLEONE, 18 14:00/19:30 SARA ROKA * VIA CERNAIA, 1 15:00/19:00 LISA VON TANG * VIA PIRANESI, 4 15:00/20:00 RICOSTRU * VIA SILVIO PELLICO, 6 16:00/19:00 POLLINI * VIA DELLA SPIGA, 15 16:00/19:00 SLOWEAR * VIA SOLFERINO, 18 16:00/19:30 BEATRICE B * VIA CLERICI, 10 16:00/20:00 PREMIATA ** VIA COMELICO, 24	10:00/15:00 YALI * VIA BIGLI, 21 10:00/18:00 BORSALINO ** VIA DELLA SPIGA, 30 11:00/17:00 IL BISONTE * VIA SANTO SPIRITO, 14 11:00/19:00 CASADEI * VIA GESÙ, 6/8 11:00/19:00 RODO * VIA DEI GIARDINI, 21 14:00/18:00 LARA CHAMANDI * VIA CESARE CORRENTI, 11 16:00/19:00 MÜNN * VIA GAETANO NEGRI, 6 16:00/20:00 ALEXANDRE BIRMAN * VIA GESÙ, 6/8 17:00/20:00 SSHEENA VIA CLERICI, 10 18:00/21:00 CROSA MILANO * VIA FERRANTE APORTI, 16	09:30/17:30 PIERRE-LOUIS MASCIA * C.SO MONFORTE, 35 11:00/15:00 CAVIA ** VIA E. TAZZOLI, 3 12:00/14:00 DURAZZI MILANO * C.SO DI PORTA NUOVA, 38
						<p>By Appointment</p> <p>from 19/09 to 25/09 CIVIDINI * VIA CARLO DE ANGELI, 3 +39 02 83 24 18 61 INFO@CIVIDINI.COM</p> <p>from 21/09 to 23/09 DSQUARED2 ** VIA CERESIO, 9 +39 02 97 69 51 PRESS@DSQUARED2.COM</p> <p>from 19/09 to 25/09 LAURA STRAMBI * VIA ZENALE, 3 +39 351 780 0886 LAURA@LAURASTRAMBIT</p> <p>from 19/09 to 25/09 NICOLÒ BERETTA * VIA MONTENAPOLEONE, 18 +39 02 76 28 07 32 INFO@NICOLÒBERETTA.COM</p>
** WOMEN'S/MEN'S COLLECTION	* WOMEN'S COLLECTION	* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION	* WOMEN'S COLLECTION	* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION	* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION	* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION

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CULTURAL EVENTS

Cultural events

SUZANNE JACKSON. SOMETHINGS IN THE WORLD
FROM 15/09 TO 17/12
GALLERIA D'ARTE MODERNA - VIA PALESTRO, 16
www.fondazioneifuria.org

MAX VADUKUL. THROUGH HER EYES - TIMELESS STRENGTH
FROM 19/09 TO 19/11 - VERNISSAGE 18/09 FROM 18:00 TO 20:30
GALLERIE D'ITALIA - PIAZZA DELLA SCALA, 6
www.gallerieditalia.com

DARA BIRNBAUM
FROM 13/04 TO 25/09
OSSERVATORIO FONDAZIONE PRADA - GALL. VITTORIO EMANUELE
www.fondazioneprada.org

JIMMY NELSON. HUMANITY
FROM 20/09 TO 21/01/2024 - VERNISSAGE 19/09 FROM 18:30
PALAZZO REALE - PIAZZA DEL DUOMO, 12
www.palazzorealemilano.it

LOVE THERAPY: ARTE IN DENIM
FROM 19/09 TO 22/09
PIAZZA DELLA REPUBBLICA, 6

EVENTS

Events

Tuesday 19 Sept

- 10:00 **BREAST CANCER FASHION SHOW** - Cancer Culture, Fondazione IEO-Monzino, and Fondazione Piemontese per la Ricerca sul Cancro, in collaboration with Art+Vibes, with the patronage of Camera Nazionale della Moda Italiana and the support of Camera Moda Fashion Trust, present an awareness runway show thanks to ActN1, Andreadamo, Cornio, Federico Cina, Magliano, Marco Rambaldi, Maxivive, Marcello Pipitone, Niccolò Pasqualetti, Tokyo James, and Vitelli. Open to the public prior ticket purchase at Università Bocconi, via Guglielmo Röntgen, 1.
- 11:00 **CHI E' CHI AWARDS** presents its 23rd edition with 'Le grand tour: la moda oltre i confini'. Palazzo Marino, Piazza della Scala, 2. Sala Alessi. By invitation only.
- 14:00/16:00 **MILANO MODA GRADUATE** - the best of Italian Fashion Schools - Main Partner YKK Italia - Palazzo Reale, Piazza del Duomo, 12. By invitation only.
- from 16:00 **VITALE BARBERIS CANONICO** on its 36th anniversary, presents 'Heritage & New Talents', a capsule collection in collaboration with Quantico. From 16:00 to 19:00 presentation to Buyers and Press. Cocktail and DJ set will follow. Via Solferino, 23. By invitation only.
- 17:00/19:00 **CAMERA NAZIONALE DELLA MODA ITALIANA** unveils the opening of the Fashion Hub at Palazzo Giureconsulti, Piazza dei Mercanti, 2. By invitation only.
- 18:30/20:30 **GIORGIO ARMANI** - private launch of the book 'Armani Fiori'. Cocktail by invitation only. The special set up will be open to the public from Sept 20th to Sept 25th. Armani Manzoni - via Alessandro Manzoni, 31.
- 19:00/20:00 **PREMIO MAESTRI D'ECCELLENZA** - LVMH, FENDI, Confartigianato, and Camera Nazionale della Moda Italiana present the first edition of the award ceremony to the most talented craftsmans in Italy. Palazzo Reale, Piazza del Duomo, 12. By invitation only.
- 19:00/20:30 **KEGIAO** presents the vernissage of 'The Excellence Exhibition: Sustained research for a better future'. A cocktail will follow. Palazzo Isimbardi, Corso Monforte, 35. By invitation only.
- 19:30/21:30 **AFRO FASHION ASSOCIATION** present IGloCo! Technology - Interwoven Identities - Future of Fashion: an interactive experience merging fashion, technology, art, and culture in collaboration with Red Eye Magazine. Palazzo Morando, via Sant'Andrea, 6. By invitation only.
- from 19:30 **PESERICO** presents its co-ed SS'24 collection 'Custodi del Fare' with a runway. Chiostrì di San Barnaba, via San Barnaba, 48. By invitation only.
- 19:30/22:30 **HARPER'S BAZAAR ITALIA** and **HARPER'S BAZAAR FRANCE** invite to a private exhibition of fashion images. Cocktail at Museo del Novecento, via Guglielmo Marconi, 1. By invitation only
- 21:30/1:00 **CALZEDONIA** presents CALZEDOMANIA - A legs celebration. Immersive experience and dj set at Allianz MiCo, via Gattamelata, 5 - gate 16. By invitation only

Wednesday 20 Sept

- 13:30 **CLASS TV MODA - FRONT ROW - THE VOICE OF FASHION** presents 'The Voice of Fashion'. Private live report from Sept. 20th to Sept. 22nd, at CNMI's Fashion Hub, Palazzo Giureconsulti - Piazza Mercanti, 2. More details at <http://bit.ly/43tr4Fd>. By invitation only
- MARYLING** showcases its SS'24 Womenswear collection with a runway at Palazzina Appiani, via Giorgio Byron, 2. By invitation only.

Events

- 18:00/21:00 **THEMOIRÈ** presents TOGETHER by THEMOIRÈ - Chapter 3 Colombia. The exhibition enhances the traditional Colombian craftsmanship in support of the local community involved in the crafting of the SS'24 capsule collection. Press Preview and Cocktail in via Formentini, 10. By invitation only.
- from 21:00 **WHITE** presents Expo White an international exhibition, fashion and art performances at Palazzo Serbelloni, Corso Venezia, 16. By invitation only.
- from 21:00 **MAX MARA** celebrates with Vogue the 10th anniversary of the Teddy Coat. Private dinner at Società del Giardino, via S. Paolo, 10. By invitation only.
- from 21:00 **MONCLER** takes over Milano with the Moncler X Pharrell Williams collection launch. The party will feature a live performance from 22:00. Immersive setup at Antonia. Portrait Milano, Corso Venezia, 11. By invitation only.

Thursday 21 Sept

- 11:00 **BENETTON** presents its SS'24 women's and men's wear collection under Andrea Incontri's creative direction with a runway at Museo della Permanente - via Turati, 34. By invitation only.
- 18:00/21:00 **LANCEL** hosts a 'Saint-Tropez Futurama' party to present their Spring Summer '24 Collection at Piazza San Babila, 5. By invitation only.
- 18:00/21:00 **THE BRIDGE** presents their Spring Summer '24 Collection with a "Beach Club Party" at Piazza San Babila, 5. By invitation only.
- from 19:30 **DSQUARED2** celebrates its Ceresio7 10th Anniversary with a private evening cocktail. Ceresio7 Pools&Restaurant, via Ceresio, 7. By invitation only.
- from 21:00 **K-WAY** hosts a private party. Dj set by Romy. BasicVillage, via dell'Aprica, 12. By invitation only.
- from 21:30 **LUIGI & JANGO UNVEILED** - opening of the exhibition with special guest performance. Cocktail will follow. Palazzo Reale, Piazza Duomo, 12. By invitation only.
- from 22:00 **PATRIZIA PEPE** presents How Many Piercings Is Too Many? Special performance and Dj set by Stella Bossi. Teatro Principe, viale Bligny, 52. By invitation only.

Friday 22 Sept

- 13:15 **ANNAKIKI** presents 'Alien Body'. The SS'24 runway collection will be showcased at East End Studio, via Mecenate, 84/10. By invitation only.
- 17:00 **HOPE FASHION UKRAINE** presents 12 Ukrainian brands supported by Hope Ukraine foundation, The Ukrainian Chamber of Commerce and Industry, and under the patronage of Camera Nazionale della Moda Italiana. The collections will be available from Sept. 21st to Sept. 24th at M.D.M.7., via Tito Livio, 6.
- 19:00/21:00 **CAMERA SHOWROOM MILANO. CONFARTIGIANATO MODA & ICE** present CSM MEETS SUSTAINABILITY - the eco-sustainable brands will be presented with a cocktail at Palazzo Isimbardi, Corso Monforte, 35. By invitation only.
- from 19:30 **REDEMPTION** presents 'Gold', a private preview of its capsule collection. Light dinner by Roberto Conti. Dj set and live performance. Terrazza Duomo 21, Piazza del Duomo, 21. By invitation only.

Saturday 23 Sept

- 19:00/22:00 **FEDERICO CINA** presents 'Stasi', the launch of a new drop of its permanent collection 'Indelebile'. Open to the public at Marsell Paradise, via Privata Rezia, 2.

Sunday 24 Sept

- 19:45 **CNMI SUSTAINABLE FASHION AWARDS 2023** is presented by Camera Nazionale della Moda Italiana in collaboration with the Ethical Fashion Initiative (EFI), and with the support of Milano's City Council at Teatro alla Scala, Piazza della Scala, via Fiordammatici, 2. By invitation only.

Monday 25 Sept

- 15:00 **CLASS EDITORI** features the talk 'Come nascono i nuovi brand. Il caso Tik Tok - L.Wang' at Palazzo Serbelloni, Corso Venezia, 16. By invitation only.
- 19:00/22:00 **AFRO FASHION ASSOCIATION** supported by Vogue Italia presents a group of BIPOC designers with its SS'24 womenswear collections at Modes - Piazza Risorgimento, 8. By invitation only.

FASHION Program HUB

20 /
24 Set
2023
9:30 - 19:00

Palazzo
Giureconsulti

Designers for The Planet

PAIRI DAEZA

EVOKING THE ORIGINS OF PARADISE!

VIAPIAVE33

RETHINKING THE ORDINARY

YOUNG N SANG

SHAW - SUSTAINABLE HANDWOVEN AGELESS WEAR

FELIPE_FIALLO®

WALK THE FUTURE

ESCVDO

DEVOTED TO SUSTAINABLE DESIGN, COMMITTED TO HERITAGE

LIWEN LIANG

A FASHION DESIGNER AND A CERAMIC CRAFTSMAN, TRYING TO BRING THE CHINESE PORCELAIN CULTURE AND THE ESTHETIC OF CERAMIC CRAFTSMAN INTO FASHION

OK KINO

EMBRACE THE UNCONVENTIONAL

TRASHY CLOTHING

A PALESTINIAN READY-TO-WEAR "ANTI-LUXURY LUXURY" FASHION LABEL, KNOWN FOR ITS UNIQUE BLEND OF SATIRE, KITSCH, AND WIT

SPECIAL GUEST IN COLLABORATION WITH

WAMI: FATRA REINTRODUCING PLASTIC WASTE BACK INTO PRODUCTION FOR THE HEALTH OF OUR ENVIRONMENT AND THE INNOVATION OF FASHION

A Global Movement to Uplift Under-represented Brands

ORANGE CULTURE

MORE THAN JUST A BRAND, AN EMOTIONAL STRING OF SOCIALLY AWARE STORIES AND EXPRESSIONS CUT INTO CLOTHING

BRUCEGLEN

BOLD, CONVERSATIONAL AND ELECTRIC SUSTAINABLE READY-TO-WEAR

ELIELS

ARTISTIC AND CREATIVE SUSTAINABILITY

Birimian Collective

CHEZ NOUS

FENCH-TUNISIAN UNISEX READY-TO-WEAR BRAND CELEBRATING MULTICULTURALISM THROUGH PIECES DESIGNED ETHICALLY

LAFALAISE DION

IVORIAN ACCESSORIES AND COUTURE LABEL EXPLORING AFRICAN HERITAGE AND SPIRITUALITY THROUGH A KEY SYMBOL OF WEST AFRICAN IDENTITY: THE COWRIE SHELL

RENWA

COUTURE LABEL, MERGING LEBANESE AND IVORIAN HERITAGE THROUGH ELEVATED PIECES INSPIRED BY ORGANIC DESIGN AND TRADITIONAL CRAFTSMANSHIP

Educational Talks

SEPTEMBER 20TH

10:30 - 17:00

CITTADELLARTE-FONDAZIONE PISTOLETTO ONLUS - FASHION FOR PLANET OPEN PARLIAMENT ACT II

SEPTEMBER 21ST

10:30 - 12:00

LA NUOVA INDUSTRIA DELLA MODA. STRATEGIE E MODELLI PER UNA MODA PLURALE, EQUA E INCLUSIVA. IN COLLABORATION WITH **WAMI**

15:00 - 17:45

SALESFORCE - LA NUOVA MODA DI MEDIA & ENTERTAINMENT: AI + DATA + CRM - PRIVATE EVENT

18:15 - 19:30

SAILOR. ANATOMIA DEL CORPO ATTRAVERSO LA MODA DI E CON **MARIA LUISA FRISA E CHIARA TAGLIAFERRI** - PRESENTAZIONE DEL PODCAST SCRITTO A VOCE DA STORIELIBERE IN COLLABORAZIONE CON CAMERA NAZIONALE DELLA MODA ITALIANA

SEPTEMBER 22ND

10:30 - 12:00

BEMBERG™ - BEMBERGTH CRAFTED ELEGANCE IN CONVERSATION WITH TIZIANO GUARDINI, JACOPO ASCARI MODERATED BY C.L.A.S.S. - PRIVATE EVENT

14:00 - 16:00

CERTILOGO - DIGITAL PRODUCT PASSPORT: HOW TO CREATE IT BY TURNING A BURDEN INTO AN OPPORTUNITY

16:30 - 18:00

SCALAPAY - THE FUTURE OF DIGITAL PAYMENT - PRIVATE EVENT

SEPTEMBER 23RD

10:30 - 12:00

MOVING FASHION FORWARD: CROSS - CULTURAL BUSINESS THAT DRIVES IMPACT BY ORIETTA PELIZZARI, GLOBAL FASHION ADVISOR AND NATALIE BYRNE, GLOBAL IMPACT ADVISOR

15:00 - 16:30

MASTERCARD PRICELESS EXPERIENCE - PRIVATE EVENT

17:00 - 19:00

FASHION ARCHIVES: LOOKING BACK TO MOVE FORWARD. A CONVERSATION WITH STEFANO TONCHI AND DANIELA HAMAUI ON THE OCCASION OF THE LAUNCH OF ARCHIVIO N°9

SEPTEMBER 24TH

10:30 - 12:00

AVATR - DESIGN PANEL

FASHION Program HUB

20 /
24 Set
2023
9:30 - 19:00

Palazzo
Milano
Giureconsulti

Cross Cultural Business Conversations

Orietta Pelizzari in conversation with international market experts. Discover the latest opinions and insights. Meet & Greet with the Fashion Hub designers.

SEPTEMBER 20TH

10:30 - 11:15

ITALY - SEARCHING FOR NEW BRANDS TO CATCH INTERNATIONAL FASHION SHOPPERS BY FEDERICA MONTELLI, HEAD OF FASHION AT RINASCENTE

14:00 - 14:45

USA - DISCOVER HAMPTONS FASHION MARKET DYNAMICS + OPPORTUNITIES. WHAT MAKES YOUR BRAND STAND OUT BY DEE RIVERA, CEO AT DCG GROUP USA

18:00 - 18:45

SWITZERLAND - WHEN VINTAGE GETS COOL FOR BOTH CONSUMERS AND RETAILER BY DAIANA GIORGI, FOUNDER OF FRIDA, THE FUTURE OF THE PAST IN CONVERSATION WITH MANUELA PASSINI, CEO AND FOUNDER OF PAPAVERI SHOWROOM

SEPTEMBER 21ST

11:00 - 11:45

SOUTH KOREA - DETECT 2030 YOUNG VIP TO CATCH KOREAN MARKET BY CECILIA PARK, FOUNDER OF GURAPA

14:00 - 14:45

MIDDLE EAST - FASHION DISTRIBUTION AND GROWTH PLATFORM. UNLOCKING THE MIDDLE EAST: FASHION BRAND EXPANSION ESSENTIALS BY LEDA DI MARTI AND MARTINA DI PASQUALE, MAELLE

SEPTEMBER 22ND

11:00 - 11:45

CHINA - CREATIVITY MATTERS. INSIGHTS FROM CHINESE CONSUMERS BY RENEE LU, HEAD OF BUYER AND DIRECTOR DOART INTERNATIONAL SOUTH CHINA

12:00 - 12:45

ITALY - MEET & GREET WITH FASHION HUB DESIGNERS BY SARA SOZZANI MAINO, CREATIVE DIRECTOR FONDAZIONE SOZZANI, INTERNATIONAL BRAND AMBASSADOR CNMI

13:00 - 13:45

USA - SCIENTIFICALLY BEAUTIFULLY. INNOVATION FOR SUSTAINABLE FASHION - WMVIRONWARE BY DR CHRISTINA RAHM, CEO DRC VENTURES

15:00 - 15:45

ITALY - PROGRESSIVE CONTEMPORARY BY PIERRE PERBELLINI, SENIOR BUYER ANTONIOLI

16:00 - 16:45

JAPAN - CONSCIOUS CONSUMPTION AND SOCIAL IMPACT AMONG JAPANESE CONSUMERS BY TAKAAKI KOMATANII, CEO OF ITOCHU FASHION SYSTEM CO, LTD

SEPTEMBER 23RD

13:00 - 13:45

ITALY - FASHION AND LIFESTYLE FOR CONTEMPORARY CONSUMERS BY BEPPE ANGIOLINI, FOUNDER & CEO SUGAR

SEPTEMBER 24TH

11:00 - 11:45

ITALY - IN AÉRAS BY ALICE ZICCHEDDU, BIODIVERSITY DESIGNER, ETNOBOTANICAL AND TERRITORY ENTREPRENEUR, FOUNDER OF IN AÉRAS

12:00 - 12:45

CHINA - CHANGING CULTURE THAT CREATE AN IMPACT TO CONSUMER BELIEVES BY HU BING, ASIAN PUBLIC FIGURE OPINION LEADER

MFW Forward

SEPTEMBER 20TH

11:00 - 13:00

SAKE - POETRY BETWEEN NATURE AND ANCIENT HUMAN CRAFT - THANKS TO FRANCIACORTA

17:00 - 19:00

FUTURO REMOTO - DYNAMIC ENERGY AND BOLD COMBINATIONS THAT TRANSCEND THE TIME'S BARRIERS

SEPTEMBER 21ST

10:00 - 12:00

ARA LUMIERE - EMPOWERING THE UNTOLD STORIES OF ACID-ATTACK SURVIVORS - THANKS TO FRANCIACORTA

17:00 - 19:00

SAN ANDRES MILANO - BE FREEDOM, BE YOURSELF, BE GENDERLESS - THANKS TO FRANCIACORTA

SEPTEMBER 22ND

10:30 - 18:30

ENDELEA - BORDERLESS CREATIONS: INSPIRED BY THE UNIVERSE, DESIGNED IN ITALY AND ETHICALLY CRAFTED IN AFRICA

SEPTEMBER 23RD

11:00 - 18:30

NKWO - AN ARTISANAL BRAND AT THE FOREFRONT OF THE SUSTAINABLE MOVEMENT IN NIGERIA

SEPTEMBER 24TH

11:00 - 13:00

ASCEND BEYOND - WEARING CLOTHES IT'S EASIER THAN TALKING

Special Project

CLASS TV MODA - FRONT ROW - THE VOICE OF FASHION, CLASS TV MODA STUDIO SETS UP WITH A LIVE REPORT ON MFW WOMEN'S COLLECTION SS24 - FROM SEPT. 20TH TO SEPT. 22ND

DHL PROJECT: FANTABODY X DHL EXPRESS - FANTABODY AND DHL COLLABORATE TO CREATE A SUSTAINABLE AND HANDMADE CAPSULE COLLECTION INSPIRED BY CREATIVITY

SCALAPAY EXHIBITION ROOM - WHAT SUSTAINABILITY MEANS FOR SCALAPAY AND ITS BRANDS PARTNERS ACBC, ARTKNIT STUDIOS AND LIL MILAN

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